| **SPECIFICATIONS** | **ADVANCED** | **ENTERPRISE** | **EXCLUSIVE** |
| --- | --- | --- | --- |
| **Setup Fees** | **$240.00** | **$280.00** | **$340.00** |
| **Following Per Month Cost** | **$380.00** | **$440.00** | **$740.00** |
| **Time Period** | **6 Months** | **6 Months** | **6 Months** |
| **WEBSITE SEARCH ENGINE OPTIMIZATION** | | | |
| **Number Of Key Phrases Optimized** | **10** | **20** | **40** |
| **XML site maps** | **Yes** | **Yes** | **Yes** |
| **Google Webmaster Tools & Analytics Setup** | **Yes** | **Yes** | **Yes** |
| **Content Optimization Enhancements** | **Yes** | **Yes** | **Yes** |
| **Robot.txt validation** | **Yes** | **Yes** | **Yes** |
| **Site changes implementation** | **Yes** | **Yes** | **Yes** |
| **Working with HTML source code** | **Yes** | **Yes** | **Yes** |
| **Google Webmaster Tools & Analytics Setup** | **Yes** | **Yes** | **Yes** |
| **ON-PAGE FACTORS** | | | |
| **Optimizing Title Tags and Meta Tags** | **Yes** | **Yes** | **Yes** |
| **Image Optimization** | **Yes** | **Yes** | **Yes** |
| **Optimizing Site Directory structure and Navigation** | **Yes** | **Yes** | **Yes** |
| **Anchor Tag Optimization** | **10** | **20** | **50** |
| **Existing Content Optimization** | **Yes** | **Yes** | **Yes** |
| **Creation of New Optimized pages** | **Yes** | **Yes** | **Yes** |
| **OFF-PAGE FACTORS** | | | |
| **Backlinks off PageRank 1-4 Authority Websites** | **10** | **25** | **60** |
| **SITE AUTHORITY CREATION FACTORS** | | | |
| **Directory Submission** | **400** | **600** | **800** |
| **Deep Link Backlinks** | **5** | **10** | **15** |
| **Article Submission** | **25** | **60** | **100** |
| **Press Release** | **15** | **35** | **75** |
| **Blog Setup, Customization & Optimization** | **x/td>** | **20** | **40** |
| **No. of Pages to be Optimized** | **5** | **10** | **20** |
| **Social Bookmarking Network.such as - digg, delicious, reddit etc** | **30** | **50** | **80** |
| **ANALYSIS REPORTS** | | | |
| **Monthly Activity Reports** | **yes** | **yes** | **yes** |
| **Email Support** | **yes** | **yes** | **yes** |